

Tools for Co-creation



^{© feedback} Ι LIKE, I WISH, WHAT IF

The "I Like, I Wish, What If" is a tool that provides you with a structure to collect feedback from your users. This tool invites your users to provide open feedback by coming up with three kinds of statements. In "I Like,.." statements, the user is encouraged to convey the aspects that he or she liked about the prototype. This provides with positive feedback about the prototype can be changed or improved so as to address some concerns or issues. This is an avenue to collect negative feedback and constructive criticism. Lastly, in "What If..." statements, the user can express new suggestions that might not have a direct link to the prototype. This opens up possibilities for new ideas to be explored in future iterations of prototypes.



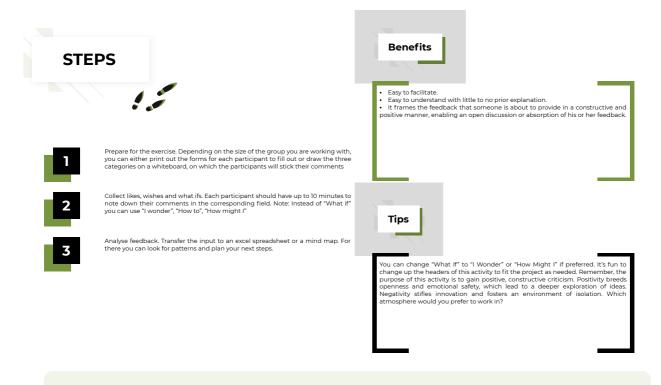


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FACILITATION LEVEL Beginner

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REQUIRED MATERIALS Whiteboard / paper



Sources

1 Interaction Design Foundation

2. Design Thinking bootleg by d.school at Stanford University