



IDEATION FRAMEBOARD

The Frameboard canvas is a tool developed by Guido Stomff (2018) and used by Cube as a main tool in their design approach. The Frameboard is a canvas/template to visualize and communicate the results of the exploration of one frame. A frame in this sense is a certain perspective on the problem/challenge.

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FORMAT
Method

TIMEFRAME
2 - 3 hours

GROUP SIZE
All

FACILITATION LEVEL
Medium

REQUIRED MATERIALS
Pen and paper, Frameboard template

STEPS

Benefits

The frameboard is also relevant for describing the idea in a slightly different way than the idea cards. It gives more space to the sketch and visual drawing.

Tips

In this design methodology, the exploration of at least 6 – 10 different frames is recommended to visualise and understand the problem. The template is used to then visualise these frames. These frameboards then help you discuss the different frames, different views on the problem and different types of solutions.

Sources

1. SISCODE

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