



IDEATION IDEA CARD

The Idea Card tool organises in one page your idea: the challenge and needs you are addressing, the solution, what it might achieve and how you will accomplish this.

SHARE

FORMAT
Method

TIMEFRAME
2-3 hours

GROUP SIZE
All

FACILITATION LEVEL
Medium

REQUIRED MATERIALS
Pen and paper, Post its, Idea card template

STEPS

1
2
3

Start the activity by defining your challenge and the specific needs that you are addressing.

Then think about what it would look like if the challenge were solved.

Now that your challenge is framed, clarify your own idea, what it could achieve and how it could be accomplished.

Benefits

It is an excellent tool to use when presenting your initial idea to stakeholders or future beneficiaries/customers to get a feel of what you're doing right and what you could improve on.

Tips

The tool can be completed individually or in groups.

Sources

1. SISCODE

DOWNLOAD TOOL

SUPPORTING FILES