



IDEATION STRATEGIC CANVAS

Strategic Canvas is a simple and easy-to-use tool to identify stakeholders' needs, ethical and legal issues, critical success factors, results, risks, etc. It can be used together with Practical Canvas to maximise the results of stakeholders' needs identification.

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FORMAT
Method, Workshop

TIMEFRAME
1 - 2 h

GROUP SIZE
1 - 10

FACILITATION LEVEL
Medium

REQUIRED MATERIALS
Pen and paper, Post its, Strategic Canvas Template in A0 (or online) version

STEPS

1

The Strategic Canvas is distributed among the participants, who are asked to fill it in individually for all the required fields. The participants are asked to do so based on their knowledge, experience and capacities.

2

A group discussion follows, comparing results from the participants for each of the Canvas' fields one by one; the goal of the co-creation process, key stakeholders, ethical and legal issues, critical success factors, desired results (define the end goal), milestones (procedure), risks and contingencies (supporters and inhibitors of the end goal).

Benefits

An easy tool that allows to get feedback from diverse group of stakeholders.

Tips

If combined with Practical Canvas, it is suggested to facilitate for 1.5h.

Sources

1. IHS
2. GoNano Project

[DOWNLOAD TOOL](#)
[SUPPORTING FILES](#)